



MEDIA INFORMATION

Date: 22nd June 2010

Healthy Pets and Happy Spectators with Petplan at The Royal Festival of The Horse

Petplan, the UK's favourite pet insurance provider and leading equine insurer, is supporting the inaugural Royal Festival of the Horse at Stoneleigh from July 9-11.

Promoting the theme 'Healthy Pets, Happy You', Petplan will be giving visitors to their stand the chance to win a fabulous VIP weekend spa break for four people worth over £1000.

At the stand dog owners will be able to get a free health check for their dog from a qualified veterinary nurse and Petplan has teamed up with leading pet food nutrition experts Hill's, to provide the dogs owners with healthy dog snacks.

Petplan has also produced a 'Healthy Pets Guide' to give out at the event, which covers essential health care tips to help keep pets and horses healthy. As well as the guide Petplan will be giving pet owners the opportunity to trial four weeks free cover and there will be a special offer at the stand for anyone that signs up to an equine policy.

The Royal Festival of the Horse is an exciting new event that will bring together the best of equestrian sport in a three day spectacular. There will be top-level competition and demonstrations from all the Olympic equine sports featuring the world's leading dressage rider Edward Gal; a spectacular freestyle dressage to music; the UK's top showjumpers competing for a first prize of £45,000 and Express Eventing, the compact stadium format of three day eventing. Among the other many and varied attractions will be Pat and Linda Parelli, who will host events and demonstrations of natural horsemanship, and those looking for some retail therapy will have more than 200 stands to keep them busy.

Petplan Marketing Manager, Alison Andrew said: "Petplan is delighted to be supporting the first Royal Festival of the Horse, which looks set to become one of the 'must visit' events of the equestrian calendar. We are looking forward to welcoming visitors to our stand and providing them with the necessary information about how they can keep their pets healthy."

Discounted tickets are available for Petplan policyholders, to find out more information visit the rewards section in the Petplan website www.petplan.co.uk/offers. For further information on the Royal Festival of the Horse or to book tickets go to www.royalfestivalofthehorse.co.uk or call 0844 5811400.

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For further information, please contact Sarah Rippon or Andrea Worrall at The GPC on 01608 654040 or email sarah@thegpc.co.uk or panda@thegpc.co.uk

For further information on Petplan Equine contact Carl Stephens in the press office on (0208) 580 8194 or email carl.stephens@allianz.co.uk

Notes to Editors:

- ▯ Petplan Equine was founded in 1988
- ▯ It is part of Allianz Animal Health, the largest provider of animal health insurance in the world and part of Allianz - one of the largest general insurers in the UK
- ▯ In addition to horse and pony insurance options, Petplan Equine provides dedicated products for veteran horses and rider only insurance cover
- ▯ It is the sister brand of Petplan, the largest provider of small animal insurance in the UK
- ▯ Allianz Animal Health handled more than 375,000 claims in 2006, over 7,200 per week and paid out approximately £2.4 million in claims per week
- ▯ Petplan Equine believes in supporting the equine community and provides more financial support to equestrian sports and activities than any equine insurance provider in the UK
- ▯ The Pet Plan Charitable Trust was founded in 1994 to raise much needed funds for animal welfare and veterinary projects. Money is raised by Petplan and Petplan Equine customers giving an optional £1.50 to the Trust when they take out or renew their policy. To date, almost £5 million has been awarded by the Trust
- ▯ Petplan and Petplan Equine are specialist insurers. As such, the company employs more horse riders and owners than any other and more former veterinary practice staff than any other to ensure the provision of specialist knowledge

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