



Press information

Royal Festival of the Horse 2010

Brilliant British bridles and an offer to rein you in!

Kate Negus Saddlery's stand (no. 194) showcases the company's stunning range of leatherwork and provides the buyer with a great offer- buy a full price bridle and receive 20% off the price of your reins.

The latest addition, the Grand Prix collection, will be available to buy as will the company's range of martingales, breastplates, girths and much more. The Grand Prix collection uses the Kate Negus philosophy of selecting each element of the bridle to suit your horse rather than buying Pony, Cob, Full or Extra Full, and combines this with some stunning finishes and features. The Grand Prix collection is available in three finishes: Patent Leather, Gold Trim and Double Raised. Each of these is available as a cavesson, a flash and as a double.

All Grand Prix bridles come with a padded headpiece featuring integral noseband hangers as standard, which is comfortable for the horse, reduces poll pressure and still benefits from the appearance of a traditional bridle. When you've selected the type of bridle you are looking for, simply choose the colour, type of browband, cheek design and size of cheek and you've got a tailor made bridle. This bespoke approach is available on all bridles Kate Negus Saddlery sells.

To see the Kate Negus range first hand or speak to a member of the knowledgeable team, simply visit stand 194.

-ENDS-

Notes to press:



- Kate Negus Saddlery started life in 1989 in Sussex but is now based near Badminton.
- The company's ethos is based on the tailor made concept as bridle sizing is traditionally based on 'average' sizes for specific breeds of horse. With today's modern crosses, this can mean that a Full bridle will need adjustment before it will fit a horse- new cheekpieces may require purchasing leading to great expense for the rider.
- All Kate Negus items are made from the finest quality full grain leather which is unique to Kate Negus and handmade by master craftsmen.
- Kate Negus Saddlery is interested in working with members of the press and would welcome the opportunity to discuss any potential opportunities.
- To find out more about Kate Negus Saddlery contact Julia Andrews, managing director, on 01249 740590, email contact@katenegus.com or see www.katenegus.com.
- For press enquiries, please contact Rhea Freeman PR on 07980 757910 or email rhea.freeman@btinternet.com.